



BOSS

S H A R E D V I G I L A N C E

Maren Kässner

PRESSURE

ISOLATION

EXPECTATIONS

OVERWHELMED.
can't keep up.

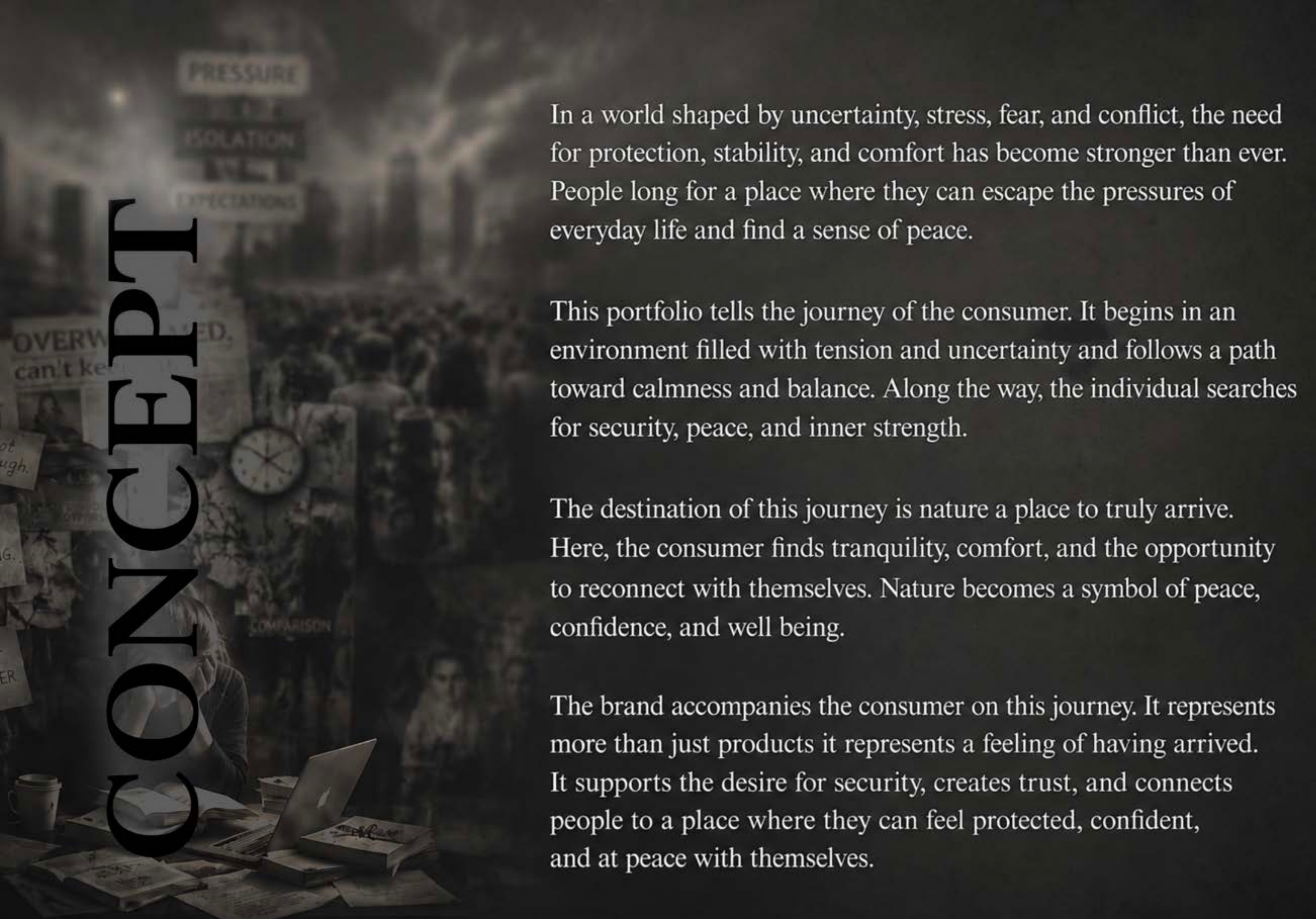


WAR
CLIMATE CHANGE
INJUSTICE
MONEY
FEAR
UNCERTAINTY

drown in
noise.

THE SEARCH.
THE ESCAPE.
THE JOURNEY.

I choose
me.
peace.
growth.
freedom.
purpose.



CONCEPT

In a world shaped by uncertainty, stress, fear, and conflict, the need for protection, stability, and comfort has become stronger than ever. People long for a place where they can escape the pressures of everyday life and find a sense of peace.

This portfolio tells the journey of the consumer. It begins in an environment filled with tension and uncertainty and follows a path toward calmness and balance. Along the way, the individual searches for security, peace, and inner strength.

The destination of this journey is nature a place to truly arrive. Here, the consumer finds tranquility, comfort, and the opportunity to reconnect with themselves. Nature becomes a symbol of peace, confidence, and well being.

The brand accompanies the consumer on this journey. It represents more than just products it represents a feeling of having arrived. It supports the desire for security, creates trust, and connects people to a place where they can feel protected, confident, and at peace with themselves.

FABRICS



Wool Cashmere Blend



Rip Knit



Cashmere



Viscose Lining



Fine Pinstripe Wool



Cotton Poplin



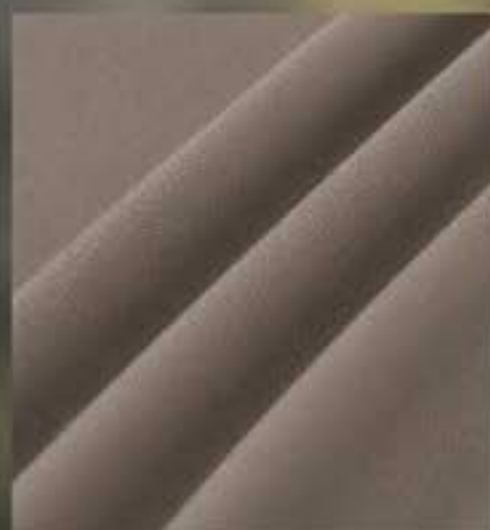
Virgin Wool



Fine Cotton Shirting



Cotton Gabardine



Merino Wool

COLORS



PANTONE®
19-0303 TCX
Jet Black



PANTONE®
11-0602 TCX
Snow White



PANTONE®
19-0414 TCX
Deep Depths



PANTONE®
19-4107 TSX
Cavernous



PANTONE®
16-1105 TCX
Plaza Taupe



PANTONE®
19-0915 TCX
Coffee Bean



PANTONE®
Cool Gray 11 C
53565A



PANTONE®
11-0608 TCX
Coconut Milk



S
S
O
B

DETAILS

PRESSURE

ISOLATION

EXHIBITIONS

OVERWHELMED.
ep up.



COMPARISON



400TX



46

400TX



47

400TX

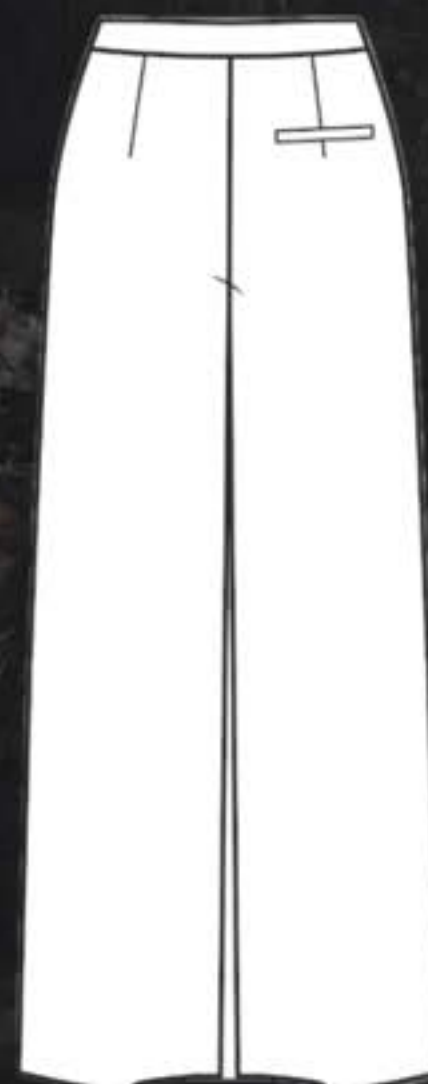
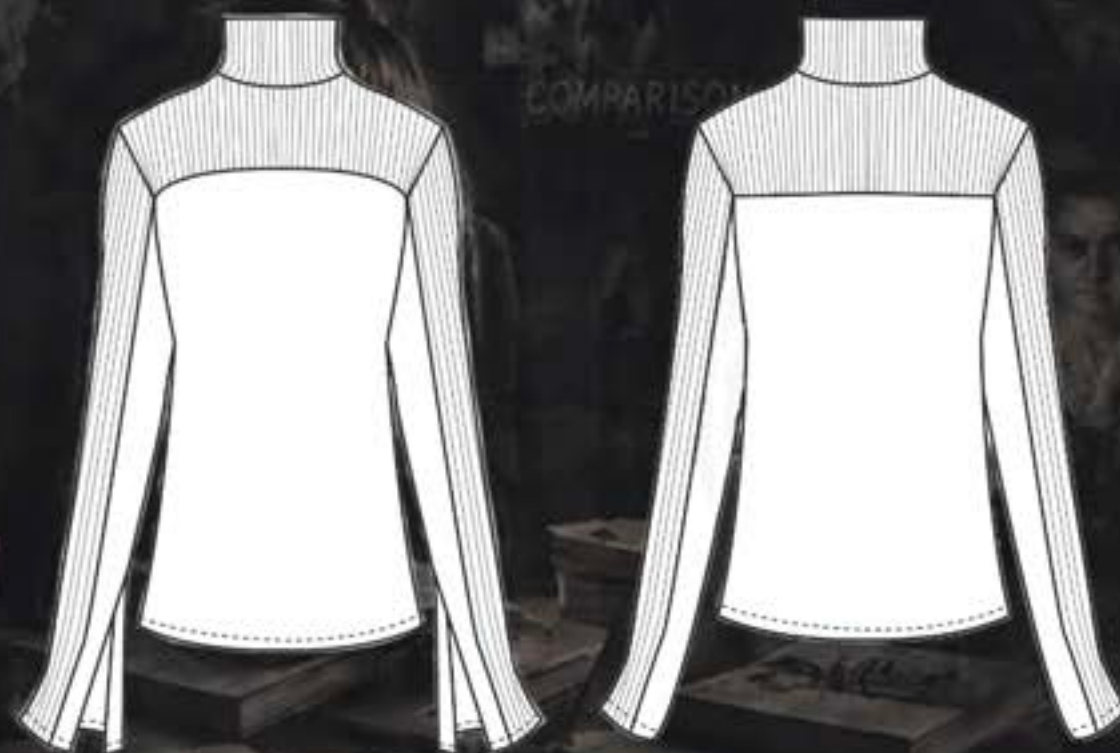
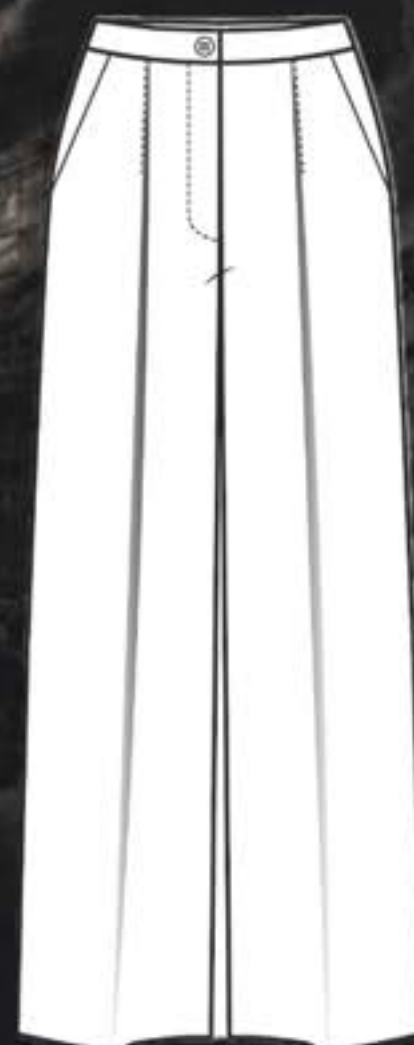


48

400TX



49



COAT

- Oversized coat with a relaxed fit
- Double-breasted front with button closure
- Classic notch lapel
- Slightly dropped shoulders for a modern silhouette
- Long sleeves with a loose fit
- Welt chest pocket on the left front side
- Slanted welt pockets on the front

KNIT TOP

- Fitted top with a slim silhouette
- Short mock neck with a ribbed knit texture
- Contrasting ribbed yoke across the shoulders and neckline
- Long sleeves with a ribbed structure
- Slim sleeves with flared slit cuffs

TROUSERS

- Wide-leg trousers with a fluid silhouette
- Waistband with button and zip closure
- Slanted side pockets at the front
- Back darts for an improved fit
- Welt pocket on the right back side

BOSS



DETAILS

B



400TX

46

400TX

47

400TX

48

400TX

49

400TX

50





BLAZER

- Oversized blazer with a relaxed fit
- Single-breasted front with a two-button closure
- Classic notch lapel
- Slightly dropped shoulders for a modern silhouette
- Long sleeves with decorative button detailing at the cuffs
- Welt chest pocket on the left front side
- Flap pockets on the front

SHIRT

- Oversized shirt with a relaxed fit
- Classic shirt collar
- Full front button placket
- Dropped shoulders for a relaxed silhouette
- Long sleeves with buttoned cuffs
- Decorative curved panel seams on the front and back panels

TROUSERS

- Wide-leg tailored trousers with a straight, fluid leg silhouette
- Waistband with belt loops
- Front pleats for added comfort and volume
- Concealed zip fly with hook-and-bar closure
- Slanted side pockets at the front
- Welt pockets at the back

BOSS



DETAILS



49

400TX



48

400TX



47

400TX



46

400TX





COAT

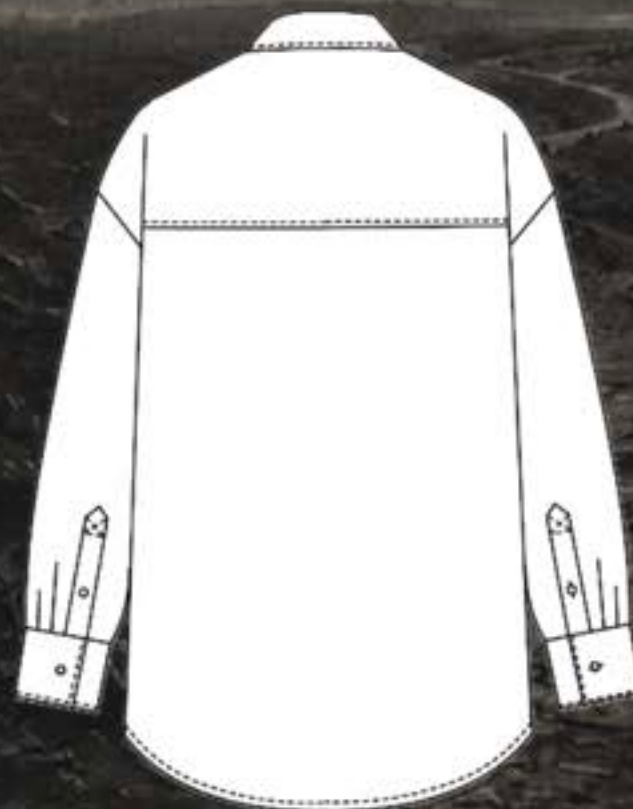
- Oversized coat with a relaxed fit
- Single-breasted front with a two-button closure
- Wide notch lapel
- Slightly dropped shoulders
- Long sleeves with sleeve vents and button detailing at the cuffs
- Flap pockets on the front
- Shaping panel seams on the front and back panels

SHIRT

- Oversized shirt with a relaxed fit
- Classic shirt collar
- Full front button placket
- Dropped shoulders
- Long sleeves with buttoned cuffs
- Patch chest pocket on the left front side
- Back yoke for added structure

TROUSERS

- Wide-leg trousers with a fluid silhouette
- Waistband with button and zip closure
- Front pleats
- Slanted side pockets at the front
- Welt pockets at the back



BOSS



DETAILS



400TX

03

400TX

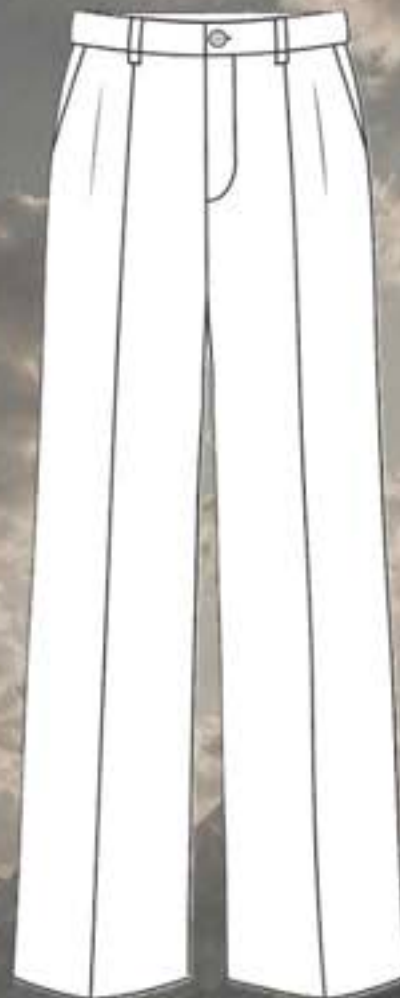
02

400TX

01

400





VEST

- Oversized double-breasted vest
- Extended length for a modern look
- Slightly dropped shoulders
- Flap pockets on the front
- Welt chest pocket on the right front side
- Subtle BOSS logo on the right chest area

TROUSERS

- Wide-leg tailored trousers
- High-waisted fit
- Relaxed silhouette
- Front pleat detailing
- Slanted side pockets on the front
- Front zipper closure
- Belt loops at the waistband
- Full-length cut
- Fluid drape with soft structure

SHIRT

- Oversized shirt
- Dropped shoulders
- Classic shirt collar
- Full front button placket
- Wide cuffs
- Extended sleeve length



BOS



DETAILS

B



400TX

50

400TX

48

400TX

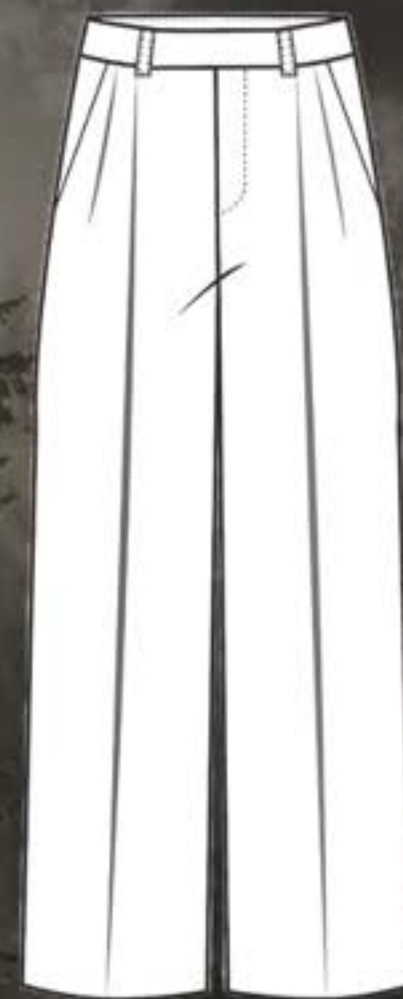
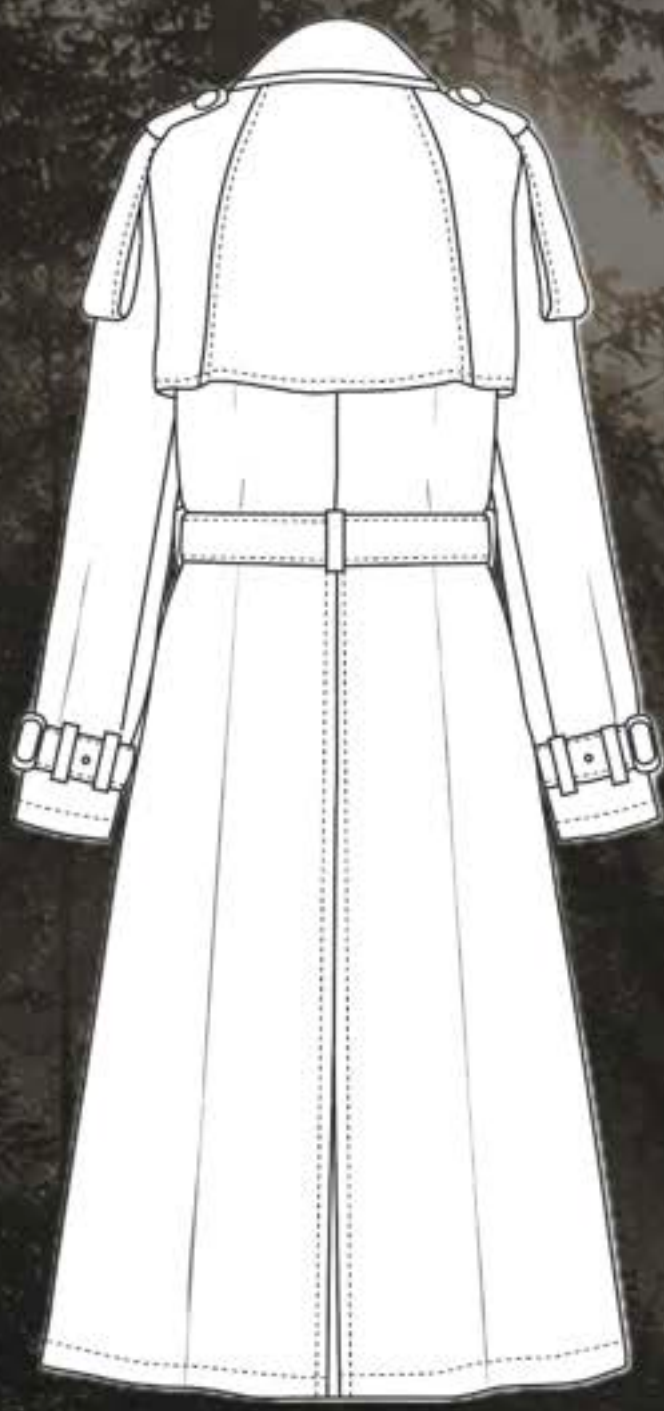
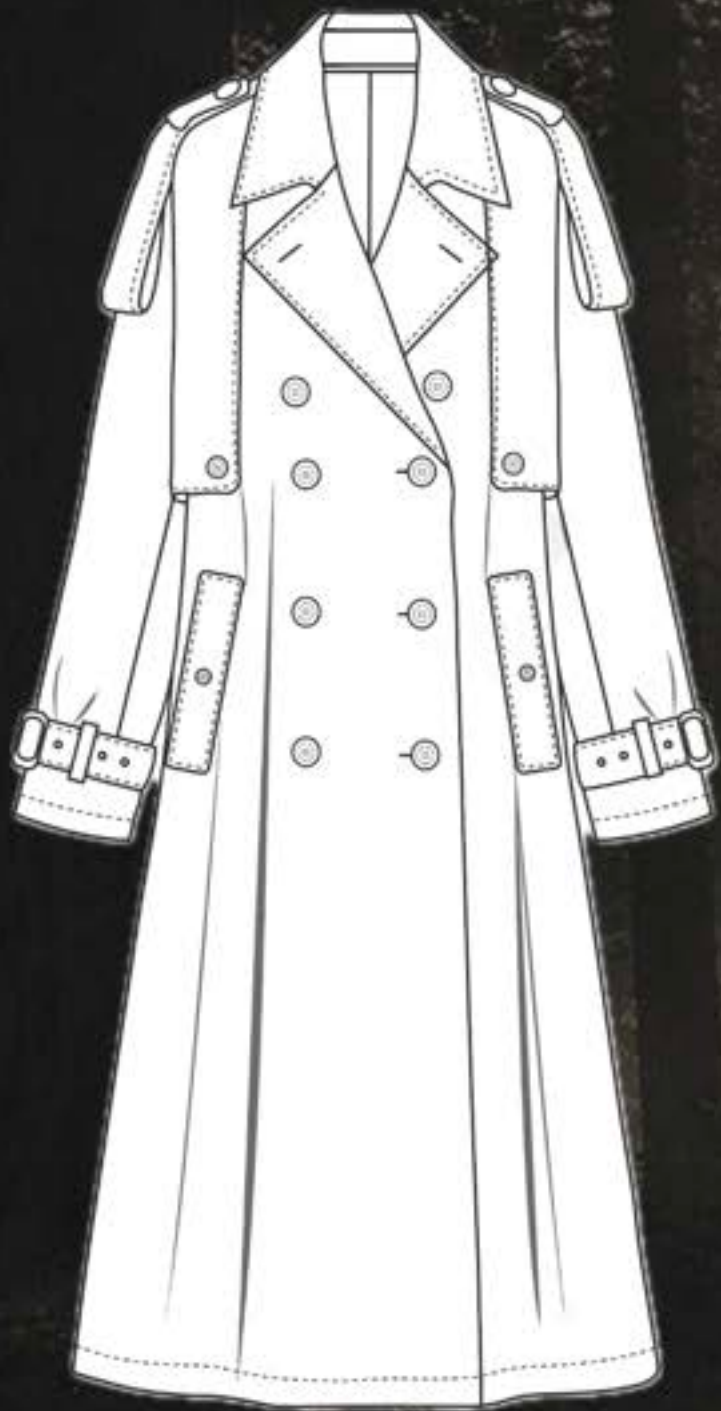
47

400TX

46

400TX



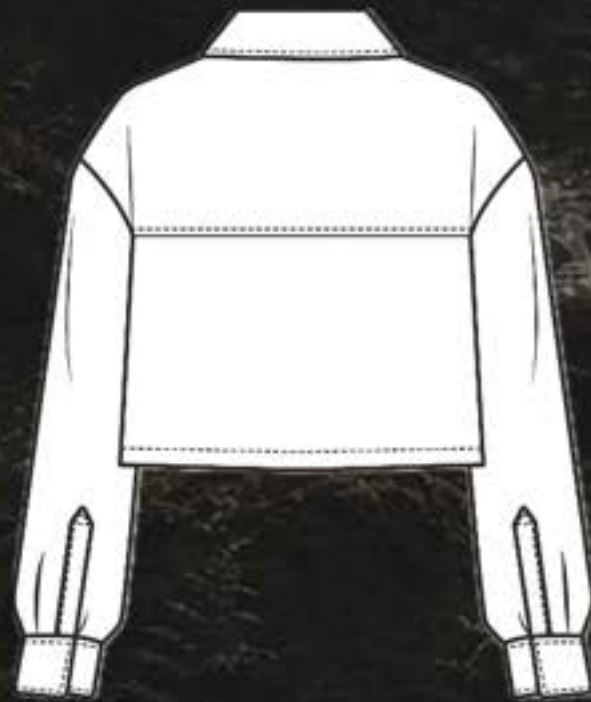


TRENCH COAT

- Oversized trench coat with a relaxed fit
- Double-breasted front with button closure
- Wide notch lapel
- Dropped shoulders
- Shoulder tabs with button detailing
- Long sleeves with adjustable cuff straps
- Side seam pockets
- Long, fluid silhouette
- Back vent for ease of movement

SHIRT

- Cropped shirt with a relaxed fit
- Classic shirt collar
- Concealed front button placket
- Dropped shoulders
- Voluminous long sleeves
- Wide cuffs with button closure
- Back yoke
- Straight cropped hem
- Sleeve vents with button closure



TROUSERS

- Wide-leg trousers with a fluid silhouette
- Waistband with belt loops
- Front pleats
- Concealed zip fly with button closure
- Slanted side pockets at the front
- Welt pockets at the back

